

# 2019 BENCH AND BAR PROSPECTUS

## ABOUT THE BENCH AND BAR CONVENTION

The 2019 Bench and Bar Convention is a must-attend event that appeals to attorneys and judges from Dade, Broward, and Palm Beach Counties. The 2019 Convention will attract over 600 participants. This extraordinary legal event features a judiciary panel plenary, a premier quality lunch with engaging keynote speakers, “breakout” sessions, and an afternoon mock trial. The day concludes with a networking cocktail reception.

*All in One Day and in One Place.*

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR \$6,000 **SOLD**

- Top Billing as Sponsor Of 2017 Bench and Bar Convention
- Logo Prominently Displayed on All Registrant Name Badges
- Signage Displayed in Floridian Ballroom - Firm/Company Banner (4-Feet By 8-Feet)
- Eight (8) Registrations to Attend Bench and Bar Convention and Reserved Table at Key Note Luncheon
- Exhibition Booth – Primary Location in The Vendor Exhibition Arena (10' X 8')
- Full Page Ad in Convention Journal Book
- Recognition Award at Convention Reception – Representative will have (1-Minute) to Speak at Podium
- Sponsor May Provide One (1) Collateral Item to Be Included in Event Bag
- Logo Prominently Displayed on Sponsor Event Signage

\*TITLE Sponsorship Is Limited to Two (2) Sponsors (1 Corporate and 1 Law Firm)

*Corporate Event Sponsor Receives Exclusivity Within Their Industry for Event*



### RECEPTION SPONSOR \$2,500

- Two (2) Registrations to Attend Bench and Bar Convention
- Exhibition Booth – Primary Location in The Vendor Exhibition Arena (8' X 8')
- Quarter Page Ad in Convention Journal Book
- Recognition Award at Convention Reception – Representative will have (1-Minute) to Speak at Podium
- Representative Can Serve as Host for A Door Prize Drawing During the Convention Reception
- Sponsor May Provide One (1) Collateral Item to Be Included in Event Bag
- Logo Displayed on Sponsor Event Signage

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## CORPORATE SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSOR \$5,000

- Signage Displayed in Floridian Ballroom - Firm/Company Banner (4-Feet By 8-Feet)
- Exhibition Booth – Primary Location in The Vendor Exhibition Arena (8' X 8')
- Full Page Ad in Convention Journal Book
- Six (6) Tickets to Key Note Luncheon at Reserved Table in the Floridian Ballroom
- Recognition Award at Convention Reception
- Sponsor May Provide One (1) Collateral Item to Be Included in Event Bag
- Logo Displayed on Sponsor Event Signage

*Diamond Sponsor Receives Exclusivity Within Their Industry for Event*

### EMERALD SPONSOR \$3,500

- Exhibition Booth – Primary Location in The Vendor Exhibition Arena (8' X 8')
- Half Page Ad in Convention Journal Book
- Four (4) Tickets to Key Note Luncheon in the Floridian Ballroom
- Recognition Award at Convention Reception
- Sponsor May Provide One (1) Collateral Item to Be Included in Event Bag
- Logo Displayed on Sponsor Event Sign

### RUBY SPONSOR \$2,500

- Exhibition Booth – In the Vendor Exhibition Arena (8' X 8')
- Quarter Page Ad in Convention Journal Book
- Two (2) Tickets to Key Note Luncheon in the Floridian Ballroom
- Recognition Award at Convention Reception
- Sponsor May Provide One (1) Collateral Item to Be Included in Event Bag
- Logo Displayed on Sponsor Event Signage





# 2019 BENCH AND BAR PROSPECTUS

## LAW FIRM | LEGAL SERVICE COMPANY SPONSORSHIP OPPORTUNITIES

### **PLATINUM SPONSOR \$5,000**

- Ten (10) Registrations to Attend Bench and Bar Convention and Reserved Table at Key Note Luncheon
- Exhibition Booth – Primary Location in The Vendor Exhibition Arena (8' X 8')
- Full Page Ad in Convention Journal Book
- Sponsor May Provide One (1) Collateral Item to Be Included in Event Bag
- Logo Displayed on Sponsor Event Signage

### **GOLD SPONSOR \$3,000**

- Eight (8) Registrations to Attend Bench and Bar Convention and Reserved Seating at Key Note Luncheon
- Half Page Ad in Convention Journal Book
- Sponsor May Provide One (1) Collateral Item to Be Included in Event Bag
- Logo Displayed on Sponsor Event Signage

### **SILVER SPONSOR \$1,500**

- Four (4) Registrations to Attend Bench and Bar Convention and Reserved Seating at Key Note Luncheon
- Quarter Page Ad in Convention Journal Book
- Sponsor May Provide One (1) Collateral Item to Be Included in Event Bag
- Logo Displayed on Sponsor Event Signage

### **BRONZE SPONSOR \$800**

- Two (2) Registrations to Attend Bench and Bar Convention and Reserved Seating at Key Note Luncheon
- Acknowledgement in Convention Journal Book
- Sponsor May Provide One (1) Collateral Item to Be Included in Event Bag
- Law Firm Name Displayed on Sponsor Event Signage

# 2019 BENCH AND BAR PROSPECTUS

## COLLATERAL SPONSORSHIP OPPORTUNITIES

Company/Law Firm Logo Imprint (1 – Color Process) on Collateral Item

**EVENT BAG \$5,000**



**PORTABLE CHARGER \$3,500**



**TRAVEL COFFEE TUMBLER \$2,500**



**LANYARD \$2,000**



**PORTABLE USB HUB \$2,000**



**JOURNAL NOTEBOOK \$1,250**



**HAND SANITIZER \$750**



**VOLUNTEER & STAFF SHIRT \$650**



- All Sponsors will be recognized in Convention Advertisements (Digital, Email Campaigns and Social Media), Website, Registration page, Signage, and Journal Book
- High Resolution Logo Must Be Provided by **September 14, 2019** for Collateral Items
- High Resolution Logo Must Be Provided by **October 1, 2019** for Printed Material
- Collateral Items Must Be Provided to the Broward County Bar Association by **October 1**

# 2019 BENCH AND BAR PROSPECTUS

## EXHIBITOR SPONSORSHIP OPPORTUNITIES

Booth locations will be assigned in the order Exhibition Sponsorships are purchased. Attendees will be provided a Bingo card & need to visit ALL booths in order to be entered into a raffle for 5 prizes. Water and Coffee stations will be located in Exhibitor Arenas.

*Exhibits should have some relation to the practice of law, lawyers, or the judicial system. Exhibitors will not be permitted to compete with previously signed major sponsors in the same market.*

## EXHIBITION SPONSOR \$650 *Premium location available see upgrades*

- Exhibition Booth (8' X 8')
- Sponsor May Provide One (1) Collateral Item to Be Included in Event Bag
- Exhibitor Listed in The Convention Journal Book

## UPGRADES

**\$250** Premium booth location *only 6 available*

**\$1,000** includes Half Page Journal Ad (*Savings \$150*)

**\$900** includes Quarter Page Ad (*Savings \$110*)



## ALL EXHIBITOR BOOTHS INCLUDE THE FOLLOWING:

- 6-Foot Table, Piping & Draping, 2 Chairs and Trash Can
- Two (2) Exhibit Attendants; \$50 Per Extra Attendant
- Two (2) Boxed Lunches
- Electrical Hook-Up (Must Be Requested)

## ADVERTISING OPPORTUNITIES

A Bench and Bar Convention Journal Book will be distributed to each registrant and participant. The journal will feature convention keynote speakers, event schedule, exhibitor map with booth locations, and sponsor advertisements. This highly visible publication will be in full color. Advertising in the convention journal is a great way to feature your law firm/company to convention attendees.

## JOURNAL ADVERTISING RATES

PRINT AD SIZE	DIMENSIONS	COST
Business Card	4" W x 2 ½" H	\$180
Quarter Page	4" W x 5" H	\$360
Half Page	8" W x 5" H	\$500
Full Page	8" W x 10 ½" H	\$850
Inside Front Cover/Back Cover	8" W x 10 ½" H	\$1,250
Back Cover	8" W x 10 ½" H	\$1,500

Ads must be print-ready, 300dpi, CMYK in jpg, pdf, or Adobe InDesign format. The BCBA will format or adapt your ad if needed. Any necessary adjustments are subject to design time billing. Graphic design is available for an additional fee.

*Ads are accepted on a space available basis and are subject to approval by the Broward County Bar Association. The Broward County Bar Association reserves the right to reject ads based on content or for any other reason.*

# 2019 BENCH AND BAR SPONSOR/EXHIBITOR APPLICATION

Confirm your Sponsorship Selection or Exhibit Space by completing and returning this form with payment in full or visit [www.browardbenchandbar.org](http://www.browardbenchandbar.org) to complete application and pay online.

## CONTACT INFORMATION

CONTACT NAME: \_\_\_\_\_ LAW FIRM/COMPANY: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## SPONSOR SELECTION

- |   |  |
|---|--|
| <input type="checkbox"/> RECEPTION SPONSOR - \$2,500              | <input type="checkbox"/> TRAVEL COFFEE TUMBLER - \$2,500         |
| <input type="checkbox"/> DIAMOND SPONSOR - \$5,000                | <input type="checkbox"/> LANYARD SPONSOR - \$2,000               |
| <input type="checkbox"/> EMERALD SPONSOR - \$3,500                | <input type="checkbox"/> PORTABLE USB HUB - \$2,000              |
| <input type="checkbox"/> RUBY SPONSOR - \$2,500                   | <input type="checkbox"/> JOURNAL NOTEPAD SPONSOR - \$1,250       |
| <input type="checkbox"/> PLATINUM SPONSOR - \$5,000               | <input type="checkbox"/> HAND SANITIZER \$750                    |
| <input type="checkbox"/> GOLD SPONSOR - \$3,000                   | <input type="checkbox"/> VOLUNTEER & STAFF SHIRT SPONSOR - \$650 |
| <input type="checkbox"/> SILVER SPONSOR - \$1,500                 | <input type="checkbox"/> EXHIBITOR - \$650                       |
| <input type="checkbox"/> BRONZE SPONSOR - \$800                   | <input type="checkbox"/> PREMIUM LOCATION - \$250                |
| <input type="checkbox"/> EVENT BAG SPONSOR - \$5,000              | <input type="checkbox"/> EXHIBITOR JOURNAL ½ UPGRADE - \$1,000   |
| <input type="checkbox"/> PORTABLE PHONE CHARGER SPONSOR - \$3,500 | <input type="checkbox"/> EXHIBITOR JOURNAL ¼ UPGRADE - \$900     |

## JOURNAL BOOK AD

AD SIZE: \_\_\_\_\_ COST: \$ \_\_\_\_\_ (no charge if included in sponsorship)

**TOTAL PAYMENT:** \$ \_\_\_\_\_

## CREDIT CARD PAYMENT

NAME ON CREDIT CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ CVV CODE: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

## CHECK PAYMENT

MAKE CHECK PAYABLE TO BROWARD COUNTY BAR ASSOCIATION

Completed forms may be emailed to [lauren@browardbar.org](mailto:lauren@browardbar.org), or mailed to 1051 SE 3rd Avenue, Ft. Lauderdale, FL 33316

FOR MORE INFORMATION ABOUT SPONSORSHIPS, EXHIBITION, OR ADVERTISING, CONTACT:  
LAUREN RIEGLER, BCBA EVENTS AND CLE MANAGER AT [lauren@browardbar.org](mailto:lauren@browardbar.org) (954) 832-3618